

Free
E-Book

Exponential Growth Acceleration

What managers and people
need to take leadership

How to capture the lead and grow
on a people-first Digital Earth

Dan Abelow

Applied Futurist, Digital Inventor
Inventions cited by over 2,900 patents
Patents licensed by over 550 companies



Roadmap to the next Internet business model

The People-First Future with Free Resources



E-Book



Webinar



Articles



E-Course



Dan Abelow

Applied Futurist, Patented Inventor, Consultant, Speaker
Inventions cited by over 2,900 patents
Patents licensed by over 550 companies

Is humanity's next level available today?

Global networks change the lives of billions in years rather than generations.

Instead of declining, your company can change the paradigm and take the lead.

Lead a people-first future that delivers universal prosperity, protection and greatness for all.

Take the lead of your industry, then scale to lead the world. Become the beating heart of an exponential growth planet where everyone can rise to the top.

CONTENTS: THE NEW JOURNEY TO LEADERSHIP FOR COMPANIES AND PEOPLE

 <h3>Anticipate</h3>	<ul style="list-style-type: none">1 Lead exponential digital growth for everyone 32 Exponential growth drives business revenues 43 Your digital leadership is open, if you're a leader 54 How can you outperform tech's digital giants? 65 Capture the biggest competitive advantage 7
 <h3>Innovate</h3>	<ul style="list-style-type: none">6 Flip the leaders with Exponential Growth 97 Connected Consumption is the new Customer Experience (CX) 108 Shared Life Spaces: The always-on Digital Earth 119 Digital Boundaries serve millions and earn billions 1210 Families of devices: Multiply control of the world 1311 Switch the user interface to accelerate growth and leadership 1412 With exponential growth, everyone achieves above their full potentials 1513 Tech surrounds us, so use the best of it all the time 16
 <h3>Implement</h3>	<ul style="list-style-type: none">14 Take the lead with Exponential Growth for all 1815 Partnership Capitalism: How does a <i>People-First Digital Economy</i> work? 1916 Connect Consumption runs the Supply Chain 2017 Digital Wealth for all will start Universal Prosperity 2118 Take the lead and rise to the top in four stages 22
 <h3>Lead</h3>	<ul style="list-style-type: none">19 Six roadmaps multiply exponential growth 2420 Visionary briefings: How to lead the Digital Earth 2521 Intentional inventing: "Patents from the future" 2622 Command the planet: Lead the Digital Earth 27

A silhouette of a person with curly hair, standing on a beach at sunset. The person is facing right, with their arms outstretched and head tilted back, looking towards the horizon. The background is a warm, orange and yellow sky with the sun low on the horizon, reflecting on the water. The person's shadow is cast on the sand in front of them.

Anticipate

Networks change the lives
of **billions** in **YEARS** instead
of **GENERATIONS**

Lead exponential digital growth for everyone

Lesson for Leaders:

Today's global networks change the lives of people in years rather than generations.

Instead of declining, threatened companies can change the paradigm.

Rise to world leadership by leading universal prosperity and protection that includes everyone.

Will you live in utopia or dystopia?

How will you fail in the growing age of Facebook, Amazon and Google?

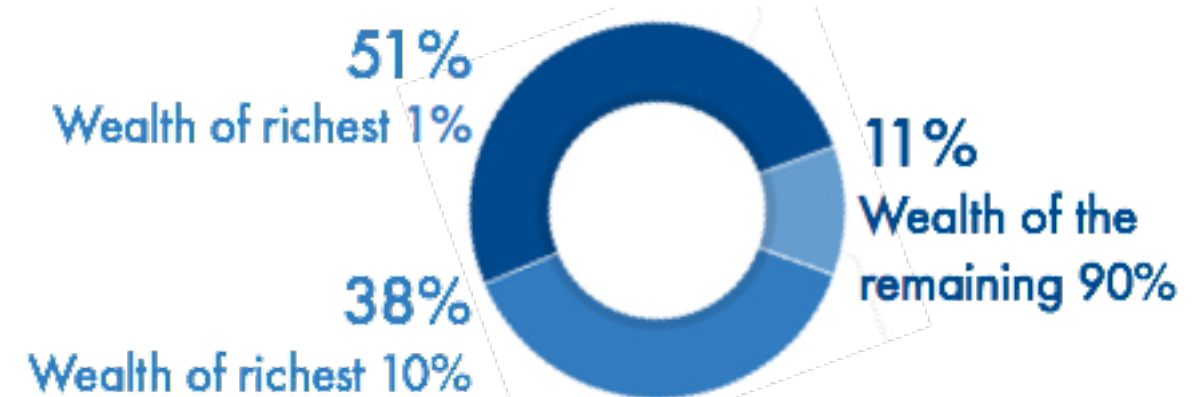
In the 19th century the railroads took control. They decided which companies could reach their markets and how much they paid to get there. In the 21st century, today's billion-user platforms are building this type of control digitally.

Facebook could easily say to its billions of users, "We know the content you want. You don't need other sources. We'll bring it to you for free."

Amazon might add a service that says, "We know your consumption. We'll deliver everything twice a week at low cost, and make your life simple."

Google might tell everyone, "We know your information and navigation. Just talk to us as you go through the day and we'll hand it to you."

Inequality: 10% Elites and 90% Bottom*



Then they'll turn to companies and sell access to their customers. They'll call it advertising and retail. If you don't pay Facebook, Amazon or Google you will disappear online. You will be left for dead.

Their open AI's will also replace people's jobs, moving people into a struggling "servant class." Most people will be the best educated servants in history.

But instead, one or more threatened companies could change the paradigm to people-first. Everyone could rise to the top for the first time in history.

Together, these new companies and all people could lead a Digital Earth where everyone rises to the top.

Exponential growth drives business revenues

Lesson for Leaders:

In a growing range of businesses, exponential disruptors win.

Exponential competition is more powerful.

Linear companies increasingly fall behind.

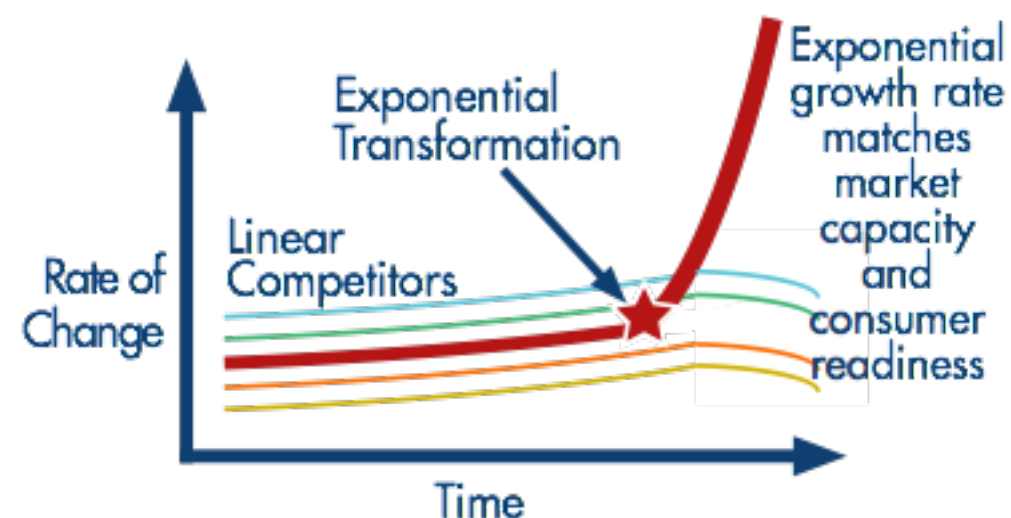
If you're not an exponential company, you lose.

Exponential growth wins

In a growing range of businesses, exponential growth disruptors win. When this succeeds, it scales rapidly and transforms an industry.

Most companies and startups are linear. They achieve incremental growth and improvements.

But linear falls behind. Linear is not an option.



Today's business: Exponential disruptors capture industries

See "[Capitalism switches from linear to exponential growth](#)" in *Paris Innovation Review*.

	Facebook	World's largest media company	Creates no content
	Alibaba	World's largest merchant	Owns no inventory
	Google	World's largest software vendor	Doesn't write most apps
	Uber	World's largest taxi company	Owns no cars
	Airbnb	World's largest hotel chain	Owns no property
	Skype	World's largest phone company	Owns no telco infrastructure
	Netflix	World's largest movie house	Owns no theaters

Your digital leadership is open, if you're a leader

Lesson for Leaders:

If you don't know where you're going, you can't lead.

The future is clear. We are migrating to a Digital Earth.

Exponential "digital first movers" will capture the future.

Be first or be late.

If you don't win, you will lose.

Where are we going?

People-First Digital Earth
Life, Business, Entertainment, Everything



The big surprise:

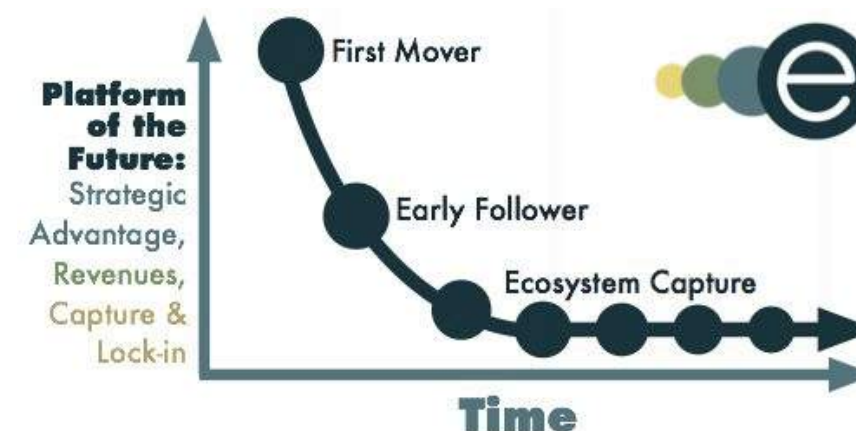
A *Global Digital Transformation* will converge life, work, business, entertainment and everything.

Tech will grow pervasive, and merge the physical and digital worlds.

Digital Convergence Wars are coming. Digital Darwinism will determine the few apex platform leaders.

Winner-take-all will become "*winner eats everything*," with always-on platforms and ecosystems.

How much time do you have?



The big surprise:

A coming *Digital Infrastructure* will last for decades, with a few long-term winners and many losers.

Now is the time to start developing leadership — or a faster competitor will consume your company.

To prepare, new Roadmaps help you capture your industry, then scale to help lead a Digital Earth.

Timing is everything. Early adopters will win. If you're too late, you lose.

How can you outperform tech's digital giants?

Lesson for Leaders:

Even if you are a giant platform, you must defeat the other platforms.

To win, you must outperform the world's smartest and best funded competitors.

Change the paradigm. Win the new "people-first" game. Then scale to leadership.

Today's exponential scale: Billion-user platforms

	Billion-user platforms:	7
	Billion-user platforms:	4
	Billion-user platforms:	2
	Billion-user platforms:	1
	68% of online merchant sales 31% of cloud services	

How today's billion-user platforms are created:
Pivot to find massive traction, then scale digitally worldwide.

By 2025 the exponential growth platforms aim to capture most of the world's Digital Economy through AI, robotics, universal surveillance-advertising-persuasion, cost elimination and automated jobs.

Linear, non-platform companies will be consumed or decline.

The Digital Convergence Wars of 2020-2025



Digital Convergence will trigger platform wars.

If your company isn't a leading platform, your only chance is to change the paradigm to people-first and win a different game.

You can ride "people-first" to industry leadership, then scale it to help lead the world.

Either capture your industry, then other industries, or be captured.

Digital Convergence War is arriving. Are you ready?

Capture the biggest competitive advantage

Lesson for Leaders:

Multiply your markets and profits when you help everyone succeed.

They will continuously connect to you and your ecosystem companies.

Improve growth and the world through capitalism, without revolutions or attacking those at the top.

Change the paradigm to win the game

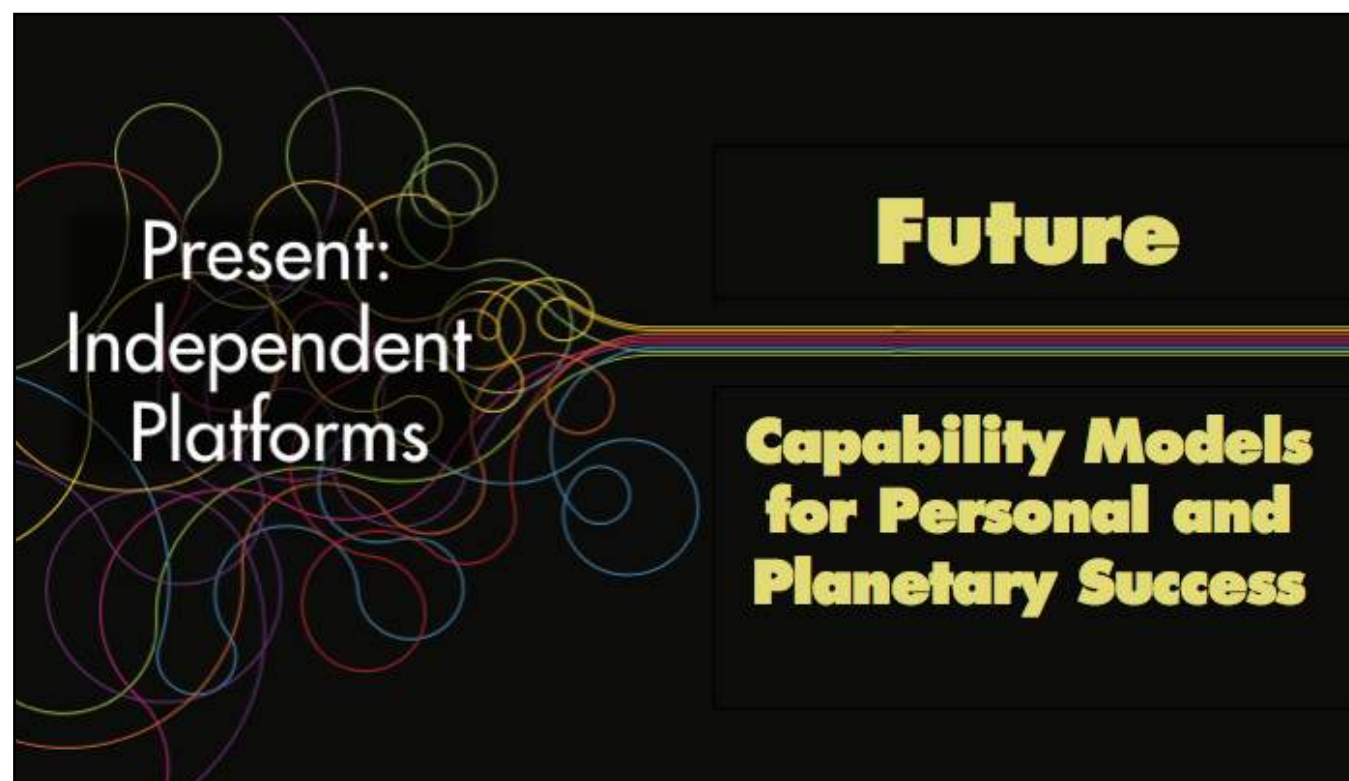
Becoming the biggest leader is hard. The top competitors usually defeat all companies.

Why do most fail? They compete in predictable ways and try what everyone knows, which makes them lose.

Instead, adding a new *people-first* future can make today's leaders obsolete.

Think "breakaway." Imagine a world where exponential growth helps every person rise, by making them as capable as the best person on Earth.

Humanity's abilities will be combined. "The best" will be delivered inside every step as a normal part of life, work and play. Billions of people could each exceed their full personal potential.



When high levels of personal success are normal, universal prosperity will begin. How fast will that grow markets, revenues and profits?

Imagine living in a world that delivers "greatness for all." Today's world is being reimagined, redesigned and rebuilt. What should it be?

The next winning platforms could lead for decades. They could make obsolete business models that hold people back today.

Innovate

A silhouette of a person jumping or running, positioned centrally against a vibrant sunset background. The person's arms are raised, and their legs are in mid-air, creating a sense of motion and achievement. The background features a bright sun low on the horizon, casting a warm orange and yellow glow across the sky and the silhouetted landscape below.

If you **BUILD**
the world everyone wants,
you can **LEAD**
an economy everyone controls

Flip the leaders with Exponential Growth

Lesson for Leaders:

Lead a prosperous, people-first economy that includes everyone, and helps everyone rise.

Add an always connected platform that people and companies use to rise to the top.

People can live on a people-first planet they believe in.

Make the next disruption yours: A *Global Digital Transformation*

Our networked world rapidly adopts new advances, and people need to rise.

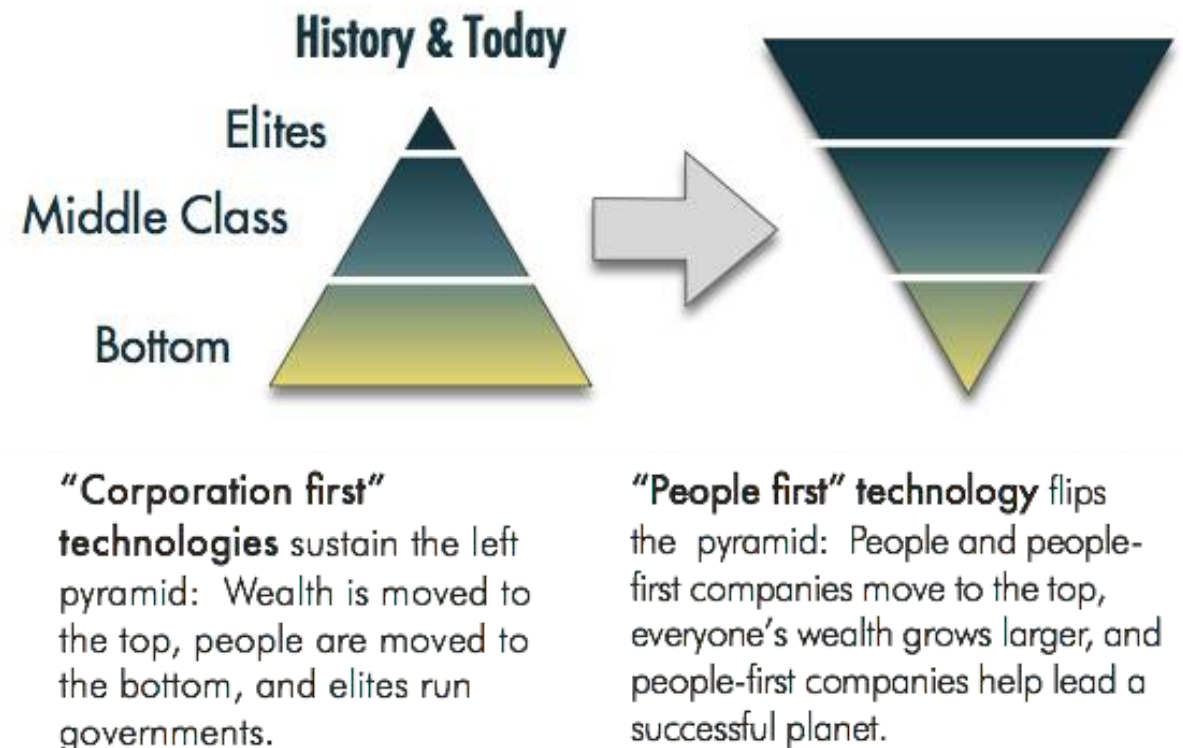
Your rise could come from a “big flip” that you lead, by adding people-first technology to your business.

Help everyone switch from decline and growing weaknesses to joining you at the top, in the lead.

Everyone sees the kind of planet they want, with choices that help them. For a company to lead, it needs to give each person what he or she needs.

What would happen to your role in the economy if you could lead a world everyone controls, so they live in the world they want?

The “Big Flip”



Instead of a few winners-eat-everything dystopia, billions of people and many companies can all lead a successful digital Earth — with you as the leader.

How will it work if you lead a world everyone controls? Everyone can produce the world they want, and drive an economy where everyone grows.

Connected Consumption and Customer Experience

Lesson for Leaders:

Today's marketing will be obsolete.

A 2-way channel will be inside everything done online.

Connected user experiences will be tomorrow's marketing and brand.

You will receive the products you need, where and when you need them.

Marketing's next top priority: Every step in the consumer life cycle

Today's omnichannel and "Age of the Customer" will soon be obsolete.

Soon, each digital step will be a connected user experience. This will require always-on relationships that win and please every customer during every use.

The biggest priority will be to turn the life cycle stages of "install, use, service and upgrade" into an always-on personal relationship.

Always-on marketing is more powerful. As Connected Consumption penetrates products, services and how we live, your ability to multiply your revenues and profits will be more powerful than ever before.

You will replace searching, retail, shopping and commerce. Customers and vendors will enjoy private and personal Journeys to Quality.



By knowing each person's connected consumption, products and services will be delivered accurately to where and when each person needs them.

This will secure markets and block competitors. It will transform how everyone lives every minute.

Shared Life Spaces: The always-on Digital Earth

Lesson for Leaders:

Many were born with nothing digital.

Soon, with digital, people and resources will be always on, at everyone's finger tips.

Everyone can be everywhere. Do everything. With everyone. All the time.

We are about to live as superpowers on a Digital Earth.

The killer app for AR-MR-VR is a digital life

Huge investments are made in VR, AR and MR.

Is there a killer app for digital life and work?

That core question is missing an answer: What is the bridge from our physical lives to a Digital Earth?

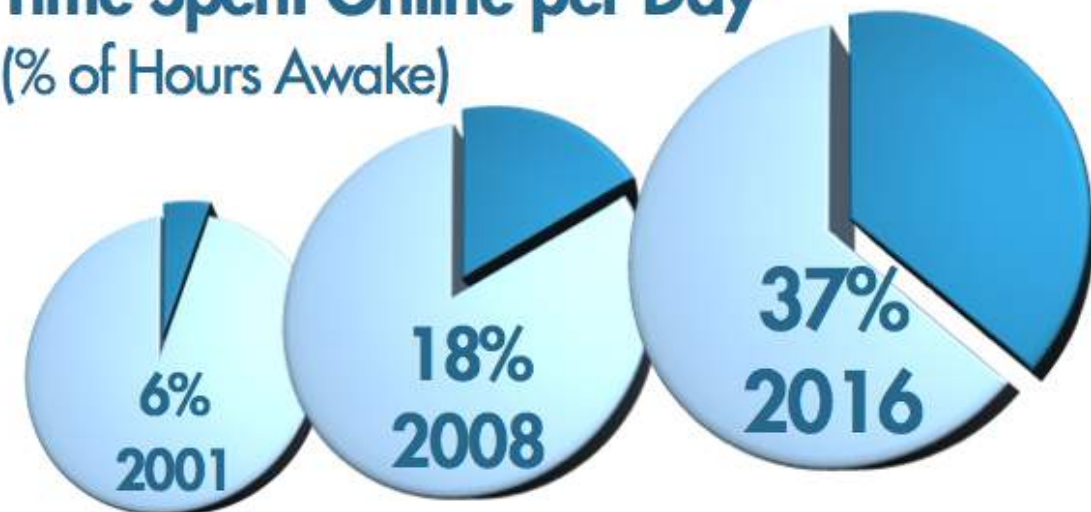
How will it become normal for everyone to turn to their devices and use AR, VR or MR all the time?

Shared Life Spaces is a new generation for always-on communications. Its new paradigm gives you multiple always-on "presences."

You have as many "Shared Spaces" as you want. Each is an always-on digital environment that blends people, places, tools, resources, and more.

So you're not overwhelmed, presences are often inactive. But when you flip to the Shared Space you

Time Spent Online per Day (% of Hours Awake)



Sources:
 2001: <https://dsmediatalk.com/2009/02/06/time-spent-online/>
 2008 and 2016: https://www.slideshare.net/kleinerperkins/internet-trends-2017-report/9-KP_INTERNET_TRENDS_2017_PAGE
 Waking hours per day: <https://www.nytimes.com/2016/05/06/business/facebook-bends-the-rules-of-audience-engagement-to-its-advantage.html?mcubz=0>

want, everything flips on, ready for you to activate it and use all of it instantly.

Your blended worlds: Your devices turn into reality. They blend together people, places, live video-audio, media, tools, resources, IoT devices, and more.

Your experience is seamless because your devices recognize you. They move your Shared Spaces from device to device, place to place and time to time.

Everyone gains new super powered reach, abilities, and impact. Digital life makes you the superpower.

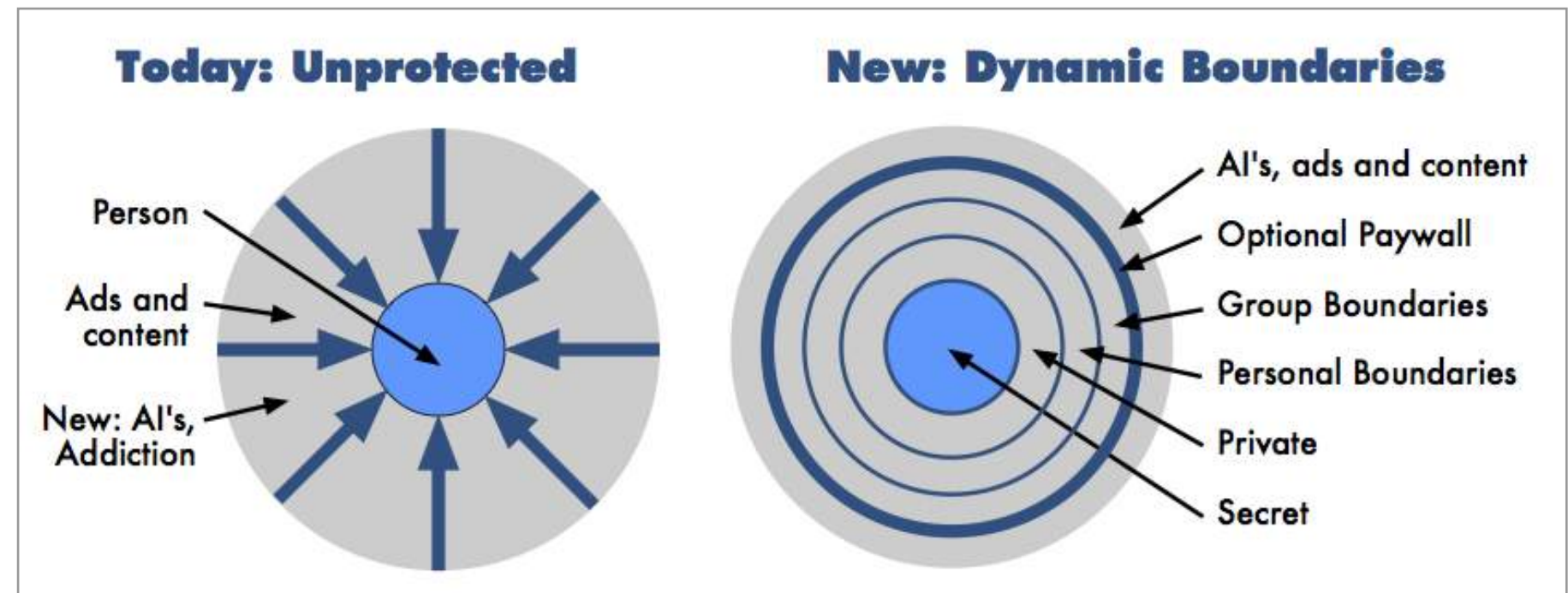
Dynamic Boundaries serve millions, earn billions

Lesson for Leaders:

Each user will take control and decide his or her Dynamic Boundaries.

This won't be a filter bubble. Each Shared Space will have the unique protection it needs.

Your markets, and each customer, will be accessed on their terms, not yours.



User-controlled interface: The world's most valuable real estate

By capturing one-fifth of global advertising revenues quickly, Google and Facebook proved that tech disruptions can take over the digital advertising business. Now they are ripe for disruption by everyone.

Everyone already controls their screens. They block ads, skip content and see only what they want. Ad blockers already do this automatically. When people can give computers instructions, this will be done for them.

People will see the ads and content they want, reflecting their goals and control. Food products can show only healthy eating. Energy choices can slow climate change by replacing fossil fuels with renewables. Vendors will access consumers on their terms. Many will take control of a people-first Digital Economy.

Each person's choices and content will be what he or she wants, the center of their Connected Consumption.

People will make their user-controlled interface the world's most valuable real estate.

Families of devices: Multiply control of the world

Lesson for Leaders:

There's been a search for the killer app that skyrockets AR, VR and MR.

Turn separate devices into an always on family that serves each user.

You could deliver a "Digital Earth as a Service (DEaaS)"

It's where everyone will live in the future.

Multiply always-on control: From screen to screen, place to place, and time to time

Everyone wants to control everything. Everywhere. All the time.

This Digital Earth puts each person at the top, in control. How does this turn devices into a family?

As you switch devices, your Shared Spaces move with you.

When you put down a device it "sees" you're not using it and turns off. When you turn to your next device it recognizes you and continues your Shared Spaces on your new device.

Your screens are blended because you control your Dynamic Boundaries. As you flip into each of your Shared Life Spaces, its constructed screens are streamed to your DIU (Device in Use).

With user-controlled filters, it can show only the people, groups and resources you want to see.



With blending, it constructs "realities" like art, music, nature, health, beauty, events and more.

Your Digital Earth will be the bridge that turns today's silo devices into families that make the blended VR-AR-MR world look and feel normal.

The more we live and work through our screens, the more our screens control the world.

Reality flips to people-first. Its value spreads across all your devices, larger than each brand of device.

You gain a world at your fingertips, with "presence" everywhere, in control of everything, all the time.

User Interface: Accelerate growth and leadership

Lesson for Leaders:

The economy is flipped when every user gains control.

Users become the decision makers at the top.

The ads and content displayed fit each user.

Vendors serve each users and deliver the world wanted.

The migration online has only just begun

Today's users are "seized" by advertising platforms. They're tracked, profiled, sold and herded to benefit advertisers.

When Dynamic Boundaries transfer "interface control" to users, this moves every person to the top.

The companies that own this new platform switch from losers to leaders.

If they are publishers and media, they take back advertising revenues and content displays from Google and Facebook.

If they are retailers and product vendors they take back Connected Consumption from Amazon.

If they sell devices, they make families of devices more valuable than Apple and Samsung.



User control is a historic opportunity for companies to take back the lead for themselves, and to enable other companies in their ecosystems.

All these companies and consumers will share new kinds of connected journeys to quality lives.

Become the leader by adding user control over the interface. Accelerate everyone so they get what they want, starting with their devices. You take leadership by giving people and companies control of a people-first world for the first time in history.

Everyone can achieve above their full potentials

Lesson for Leaders:

Turn the “invisible hand of the market” into its new “visible hand:”

Know each user’s steps: what, when and where.

Drive personal success in every step.

Expand your relationships in every touch.

Create and own the aware marketplace.

Can everyone be the best in the world?

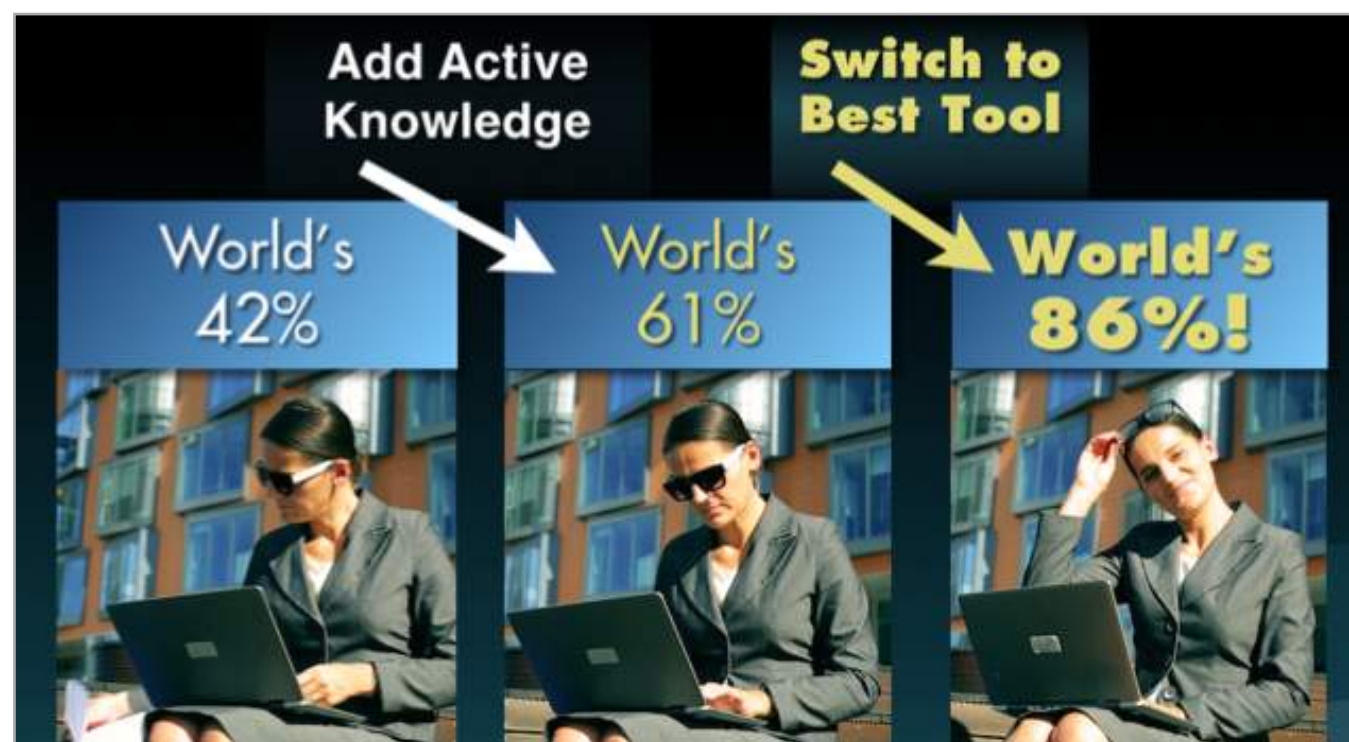
We are wirelessly surrounded by the world’s best knowledge, tools and services. But they are disconnected from what we do in each step.

For the users of products, only the top quarter are in the top 25% of performance. Half the users perform below the 51% level.

Tech can turn each digital step into a trigger that retrieves the “next best step” and the “short path to the goal.” This changes search and commerce:

Search: Eliminate the inconvenient extra steps of uncertain searches.

Commerce: Eliminate the need for a separate journey to an online store to figure out the best product and buy it, which is a time-consuming interruption.



Active Knowledge grows human potential by delivering success everywhere the instant it is needed. Our personal gaps trigger the receipt of the most successful steps, tools, and commercial choices.

This also adds the “visible hand of the market” so gaps and the best solutions are visible. The new features, products and services needed become clear.

Billions can switch to immediate successes as normal. Our combined abilities raise productivity now. Connected companies raise people to the top.

Tech surrounds us so use the best of it all the time

Lesson for Leaders:

We are invisibly surrounded by the world's best tech.

Add remote control to make it global.

Active Resources switch users to what they need in a task.

Active Knowledge shows them how to use it well.

Start universal success.

Enhance everyone with the best tools

Is it possible for a new kind of remote control to start universal human success?

With a generalized remote control interface we can do more with fewer resources, produce more with fewer steps, use more tools at lower costs, and reach more goals in faster and better ways.

This turns products and services into subsidiary devices (SDs) that can be run with their common, native interfaces, or with a uniform and familiar remote control interface.

Vendors who see this opportunity can sell to much larger global markets. Devices and products might be sold as a service, whether they serve global mass markets or a specialized niche.



Active Resources can access SD Servers to make these connections. These expand cloud services, subscriptions and APIs.

Companies will want the best tools for all their employees and customers.

This turns the entire tech industry into an immediately available resource that everyone can use, increasing each person's abilities to run a great planet.

What kind of world will it be when the best tech is routinely used by everyone? A successful one.

Implement

A silhouette of a person in mid-air, jumping over a dark mountain range. The background is a vibrant sunset sky with orange, yellow, and blue hues. The person's arms are outstretched forward, and their legs are bent in a jumping motion. The overall image conveys a sense of achievement and overcoming challenges.

Flip the world to **PEOPLE FIRST**
and *take the lead* with the
NEXT DISRUPTIONS

Take the lead with Exponential Growth for all

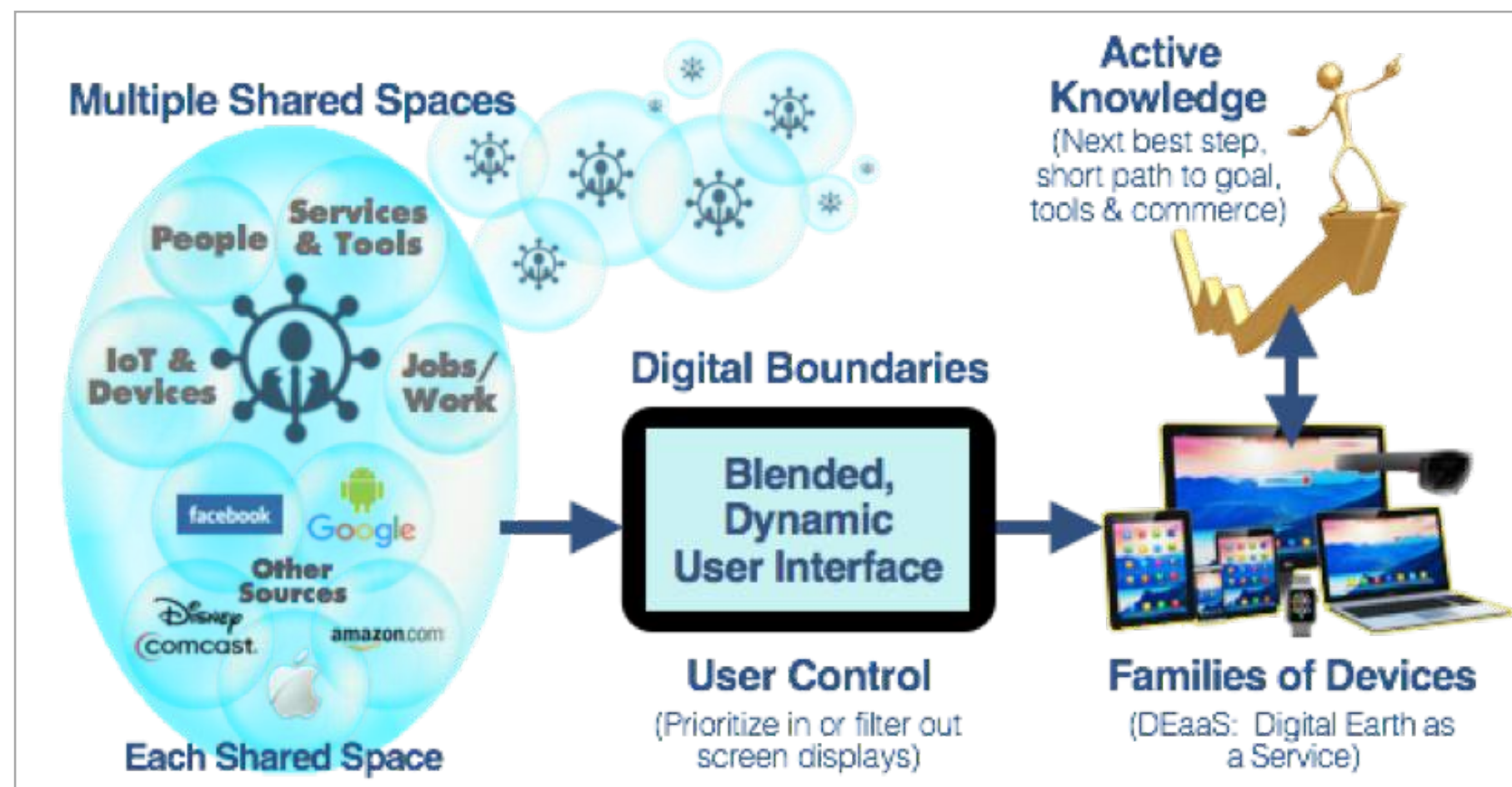
Lesson for Leaders:

Giant platforms threaten many leading companies.

Now unleash everyone's future by making it people-first.

Start exponential growth for all, including both people and companies.

Use the cloud to spread it widely, and take the lead from the platforms.



To defeat the giant platforms, start exponential growth for all by changing the paradigm to people-first. Its components strengthen each other:

Shared Life Spaces: Flip between Shared Spaces and use everything instantly in always-on connections.

Dynamic Boundaries: User control turns interfaces into the world's most valuable real estate.

Families of Devices: Your protected Shared Spaces move with you from device to device, place to place and time to time.

Active Knowledge: Instant guided user success, tools and purchases inside each step. No interruptions to search, find resources or shop

Paradigm shift competition works again and again.

How does a *People-First Digital Economy* work?

Lesson for Leaders:

Multiply markets and your profits when you help everyone succeed.

Everyone is continuously connected to you and your ecosystem companies.

Improve the world through capitalism, without revolutions and without attacking those at the top.

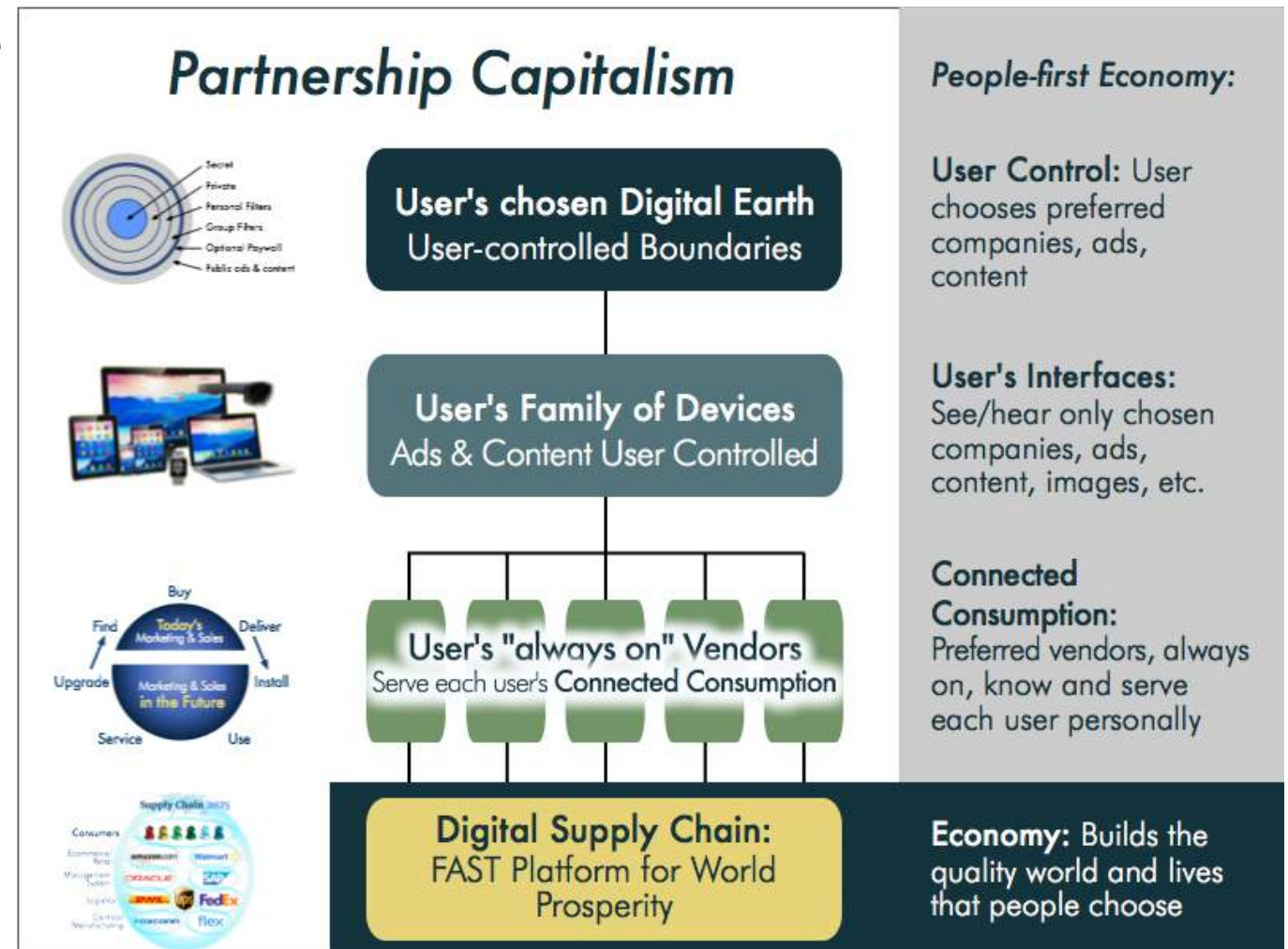
When everyone gains control, what will they choose?

We are wirelessly surrounded by the world's best abilities. But we are disconnected from them.

What happens when new Dynamic Boundaries add always-on connections with only trusted companies? This adds Connected Consumption. The choices people see are the ones they want and trust.

With trust, every step is a connected trigger. The world's best knowledge, digital tools and commercial choices can be embedded in every step, making personal success the norm. Everyone can rise.

Empowered people receive accurately delivered products and services. Trustworthy companies gain



reduced marketing, minimized advertising, decreased risk and increased customer satisfaction.

Connected Consumption and universal success transform the the economy into people-first.

People and trusted companies can share the high-quality world they want, for the first time in history.

Connected Consumption runs the Supply Chain

Lesson for Leaders:

People-first **companies** can use Connected Consumption, Digital Boundaries and marketing automation to drive real-time Supply Chain operations. Each consumer's needs can be met accurately, with less waste and lower costs than today.

Connected Consumption

- Each consumer continuously connects with their trusted vendors.
- Vendors know personal consumption patterns.
- Supply each person accurately and efficiently.
- Get the right products and services to the right people at the right times and places.
- Automated Digital Economy lowers costs and prices, raises quality, increases profits.

Business by 2020-2025

- Personal Journeys to High Quality Lives.
- Higher Satisfaction disrupts and replaces advertising, shopping, search and commerce.
- Individuals control: Every user controls their interfaces. Personal goals and values decide "the world" that appears, and what is blocked.
- Interfaces: World's most valuable real estate.
- The most trusted and wanted companies appear on the most devices, drive the supply chain, lead the economy.



FAST Supply Chain Platform

- Fit** consumers changing demands
- Align** immediately worldwide
- Solve** and deliver what's needed
- Terminate** problems now

“*Digital Wealth for All*” starts Universal Prosperity

Lesson for Leaders:

“Big tech’s” anti-people bias may not be intentional, but it is now clear.

“Exponential growth for all” is the start of people-first growth.

Take back the lead by flipping the pyramid to people-first.

Deliver Digital Wealth and lead Universal Prosperity.

Unleash the future for the 90% who are held back and down

“Big tech’s” anti-people bias is increasingly discussed.

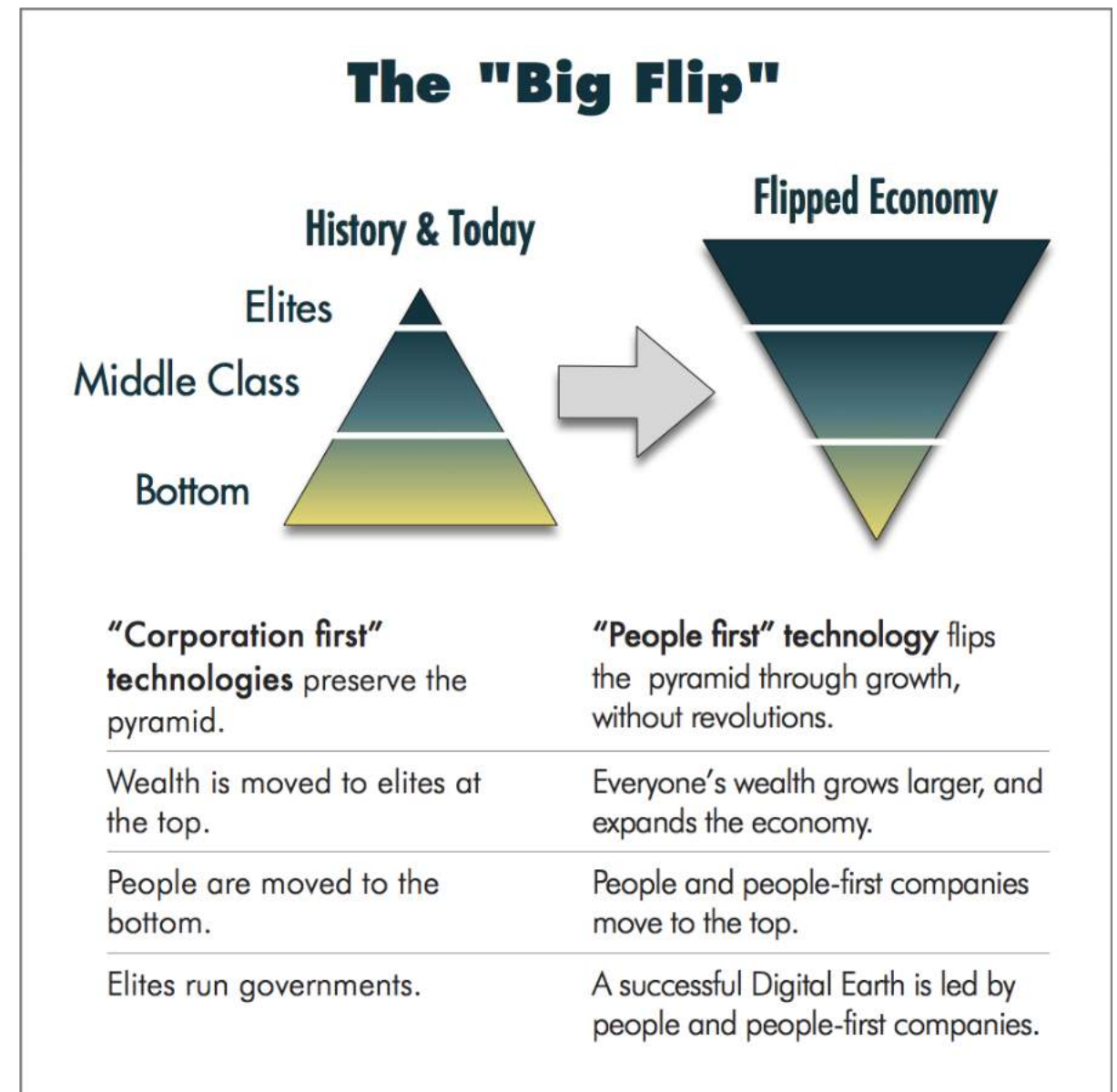
It is driven by surveillance business models that manage people with algorithms. It replaces jobs with AI’s and automation.

The giant platforms intend to capture the world’s wealth for decades, enriching themselves alone.

As a result, our expectation of financial prosperity for ourselves and our children has vanished.

But now exponential growth for all creates a fork in the road.

People-first technology takes back the future by starting digital wealth for people and companies. Greatness for all will become an engineered and profitable business — with your company in the lead, driving a successful planet.



What drives The Big Flip’s left and right pyramids?

Does the world control you, or do you control the world?

Take the lead and rise to the top in four stages

Lesson for Leaders:

Start with today's products and services.

Add people-first, always-on features.

Capture the lead. Then add more to consume the future.

Evolve your platform, business and culture together.

Multiply your lead and your growth.

To begin: Add Digital Earth features to your products and services

A Digital Economy's network effects mean *winners-eat-everything*.

If only a few companies will lead a Digital Earth, why not make it your company? Turn the start of Digital Wealth into growing your company, mar- your markets, and a successful planet.

Build your people-first *Digital Earth Platform* in four stages:

Stage 1: Digital leadership. Start a people-first platform to solve customers' biggest problems.

Stage 2: Scale to high value. Solve your industry's biggest problems and capture its key markets.



Stage 3: Consumption. Include other companies in your ecosystem, or capture and consume them.

Stage 4: Global platform. Start disrupting and leading a people-first *Digital Earth* by 2020–2025.

Don't wait. Capture the future now by adding these new abilities. Become the industry and world leader first, before this option is taken by a competitor.

Lead

A silhouette of a person jumping with arms and legs outstretched against a vibrant sunset sky. The sky transitions from a deep blue at the top to a bright orange and red near the horizon. The person's shadow is cast against the sky, creating a sense of movement and achievement.

Historic one-generation shift:
From "nothing digital"
To "always connected"
TO "ALWAYS SUCCESSFUL"

Six roadmaps multiply exponential growth

Lesson for Leaders:

Your company's digital transformation is not enough.

The big surprise: *Global* digital transformation will change everything.

In each industry, acceleration wins.

Once everyone is fast and digital, you will be too little, and too late.

Industry Roadmaps



Media Roadmap:

Instead of declining quietly, publishing and media can use this tech inflection to take back ad revenues and content views—and lift the world with it.



Commerce Roadmap:

Will all commerce be ruled by one platform? Not if Connected Consumption replaces search, advertising, retail and ecommerce with higher quality living.



Work Roadmap:

Become the next platform for doing, real-time work throughout the economy. Converge customers, employees and suppliers into a platform to operate businesses and the economy.

Global Roadmaps



Supply Chain Roadmap:

Disrupt consuming and lead the economy with Connected Consumption and a FAST Platform for Worldwide Prosperity.



Corporate Digital Transformation Roadmap:

Transform your company to lead your industry, and scale to lead exponential growth on a people-first Digital Earth.



Economic Growth and Digital Wealth: Help lead the world from stagnation to economic growth and the solution to inequality. Take the lead by starting the historic shift to Universal Prosperity.

Visionary briefings: How to lead the Digital Earth

Lesson for Leaders:

Spoiler alert: Your successful future is here now, ready to build.

Use a two-speed strategy:

Slow: Expand today's products and services.

Fast: Race to take the lead, and get ahead of your big, smart competitors.

Watch: Video briefings



Take the lead: Video E-course on how to beat Facebook, Google and Amazon (less than 30 minutes)



Based on the keynote to The Conference Board's Enterprise Digital Transformation Council (41:09)



Keynote at an international conference, **The crisis of success and our journey to greatness** (32:04)

Publications



Start Here to Accelerate and Lead

What a leader needs to know to deal with the coming years of disruptions and opportunities

The Flipped Economy



Capitalism switches from linear to exponential growth



Imagine a New Future: Creating Greatness for All

This book is now free to read on Medium.com. In the top 10% of Medium.com in 2016. All 5-stars on Amazon.com.

Intentional inventing: “Patents from the Future”

Lesson for Leaders:

Spoiler alert: The future is created, patented and owned before it is built.

A standard patent research question is “Do I have FTO—Freedom To Operate?”

Once patents exist, if they own what you want to do, you might not be able to do it.

You are in the *Global Digital Transformation*, but do you own your business?

We are inside a historic transformation. As innovations take over, some own them while others do not.

Owning the patents that drive new digital businesses is a huge issue for leading companies.

They will wear the key patents as armor to protect their products, services and investments — or others will eventually use those patents to protect themselves.

Large companies win the future by buying or inventing its strategic patents now, then owning those patents when that future arrives. Its normal for leaders to own the most valuable intellectual property (IP).



This e-book provides information* about Expandiverse Technology, whose first patent has been granted. This new IP has already been cited by over 800 patents, with the most from leading companies.

This level of competition is simple. Either buy or create the IP you need, but don't be caught without it.

Command the planet: Lead the Digital Earth

Lesson for Leaders:

We live in a historic inflection point.

Learn how to win it.

A Digital Earth is a conscious choice.

Choose the world where you and everyone win.

Then win the biggest way: Drive an economy where everyone can grow every day.

Should everyone receive prosperity, protection and greatness?

It's time to use global transformation to help all people and many companies.

Both people and many leading companies are threatened with a steep decline.

Your company can use this people-first transformation to take the lead of a successful Digital Earth.

It's time. Make this the generation that turns human history upward.



Three takeaways:

On a Digital Earth, reality doesn't control us. Each person controls reality.

It will soon be obvious how well this works. A Digital Earth will be at everyone's fingertips, helping everyone succeed and rise to Quality Lives.

For the leading company this will be *winners-eat-everything*. The race to lead a Digital Economy has begun..



Next step, a free video e-course: *Take the Lead*

Lesson for Leaders:

You can't win until you change how you think:

The giant platforms have only won for today.

In 30 minutes you will be ready to ***Take the Lead.***

Learn how to win by making this a people-first planet with you and everyone on top.



The powerful and free 30-minute e-course that will re-open your future. Forever.

Make exponential competition your strength. Switch from a limiting world to an unlimited life where you repeatedly take control.



Anticipate

(short video)

Start by anticipating what is coming. This video shows you how fast we will change. Now you can see and act first on what's coming, to capture and lead its new markets.



Innovate

(short video)

Innovations shows you how large the changes will be in your customers and markets. Each of these transformations will give you another new opportunity.



Implement

(short video)

Now that you know how fast and how much we can change, this video shows you that there will be many opportunities *in your industry and the world* to take the lead.



Take the Lead

(short video)

This video shows you the fast and focused process for using each new disruption to take the lead. You will use this again and again for years to come!

To use this talent, technology and leadership contact:



dan@expandiverse.com



+1 (407) 786-7422

Lesson for Leaders:

Take the lead by changing the paradigm to people-first.

Add prosperity, protection and greatness for all.

Dan Abelow



Founder **Breakthrough UX**
Inventor **Expandiverse Technology**
Architect **Digital Earth 2025**
Author **Imagine a New Future**

- Degrees from Harvard and Wharton.
- Drove advances at world-leading companies like Accenture and Cisco Systems.
- Previous patents licensed by over 550 companies.
- Inventions cited by over 2,900 patents.

Meet Dan (0:53 video)



BREAKTHROUGH UX

Lead the Digital Earth

Services

expandiverse

Accelerate and Lead

Technology

Digital Earth 2025

Prosperity and Greatness for All

Roadmaps & Briefings

Media 2025

How Can You be the Leader?

Publishing & Media Platform

Vision



**PARIS INNOVATION
REVIEW**

PARIS SCIENCES & LETTRES (PSL)

[Capitalism switches from linear to exponential growth](#)

[The flipped economy and the platform of the future](#)





© Dan Abelow. All rights reserved.

Expandiverse and “Patents from the Future” are trademarks of Dan Abelow.

Image credits: All logos and trademarks are the property of their respective owners. Dan Abelow photograph by Joseph Cristina. Graphics licensed through Shutterstock are on the cover and pages 5, 7, 13, 16, 18, 19, 20, 24, 25, 26, 27 and 30. Graphics licensed through Videoblocks are on pages 6, 14, 15, 22 and 24. Graphics from Pixabay under Creative Commons license are on pages 1, 2, 8, 17, 23 and 29. All other graphics and images are copyright Dan Abelow.

Disclaimer: This document is provided “as is” for general information. The descriptions of technology in this document and its images are separate from and may or may not be different from the descriptions of technology in any issued patent or pending patent application, including the filings at the U.S. Patent and Trademark Office and issued patent 9,183,560. Only the issued patent and patent pending specifications describe patented or patent pending technology. The first Expandiverse patent may be accessed at the website of the U.S. Patent and Trademark Office at this URL:

<http://patft.uspto.gov/netacgi/nph-Parser?Sect1=PTO2&Sect2=HITOFF&p=1&u=%2Fnetacgi%2FPTO%2Fsearch-bool.html&r=1&f=G&l=50&co1=AND&d=PTXT&s1=Abelow.INNM.&s2=Reality.TI.&OS=IN/Abelow+AND+TTL/Reality&RS=IN/Abelow+AND+TTL/Reality> This document does not constitute an offer to sell or a solicitation of an offer to buy or sell any product or service or technology, and may not be relied upon in connection with any offer or sale of products or services or technology. Nothing in this document is intended to be, and you should not consider anything in the document to be, investment, accounting, tax or legal advice.